Empowering Smallholders and Cooperatives Under the EUDR Framework

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EU Regulation on Deforestation -Free Products

- EUDR is a Groundbreaking environmental legislation
- EU responsible for 10% of global deforestation¹
 Commodities: Palm oil, soy, cocoa, coffee, wood, rubber, beef
- Cut-off date: December 30,
 2024
 - Products must be proven deforestation-free



¹ https://www.europarl.europa.eu/news/en/press-room/20230414IPR80129/parliament-adopts-new-law-to-fight-global-deforestation

EUDR Definitions

 Deforestation: Conversion of forested land to agriculture

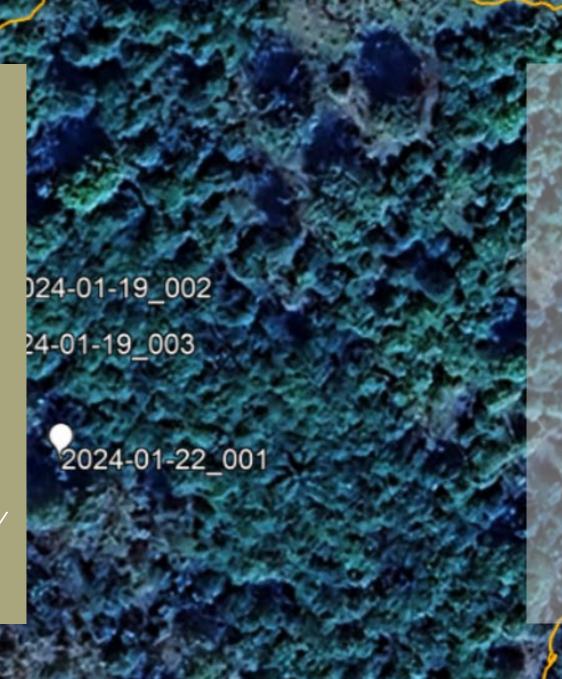
Includes human or natural activities

 Forest degradation: Significant changes to forested land

Primary to plantation forests

Key date: December 31, 2020

Land conversion after this date = deforestation/degradation



EUDR Compliance Steps



To comply, products must:

- Be deforestation-free (land not converted after Dec 31, 2020)
- Be produced legally in the country of origin
- Be covered by a due diligence statement

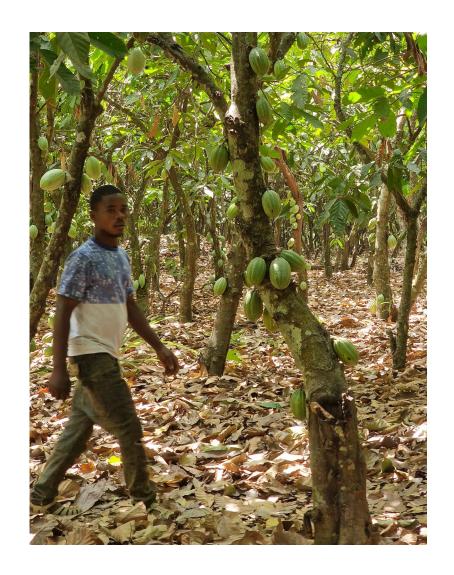


Due Diligence Process:

- 1. Collect information (geolocation, quantity, etc.)
- 2. Assess risk (compliance with rules)
- 3. Mitigate risk (if non-compliance is detected)

Impacts of EUDR on Smallholders

- High compliance costs
- Lack of resources and infrastructure
- In Uganda, only 10% of coffee producers have mapped farmland²
- Risk: Traders prefer larger farms, marginalizing smallholders



 $^{^2\,}https://www.coffee-partners.org/media-lounge/press-release-smallholder-coffee-farmers-need-adequate-structures-enough-time-and-financial-resources-to-comply-with-eudr$

INI – Precision Mapping Solution

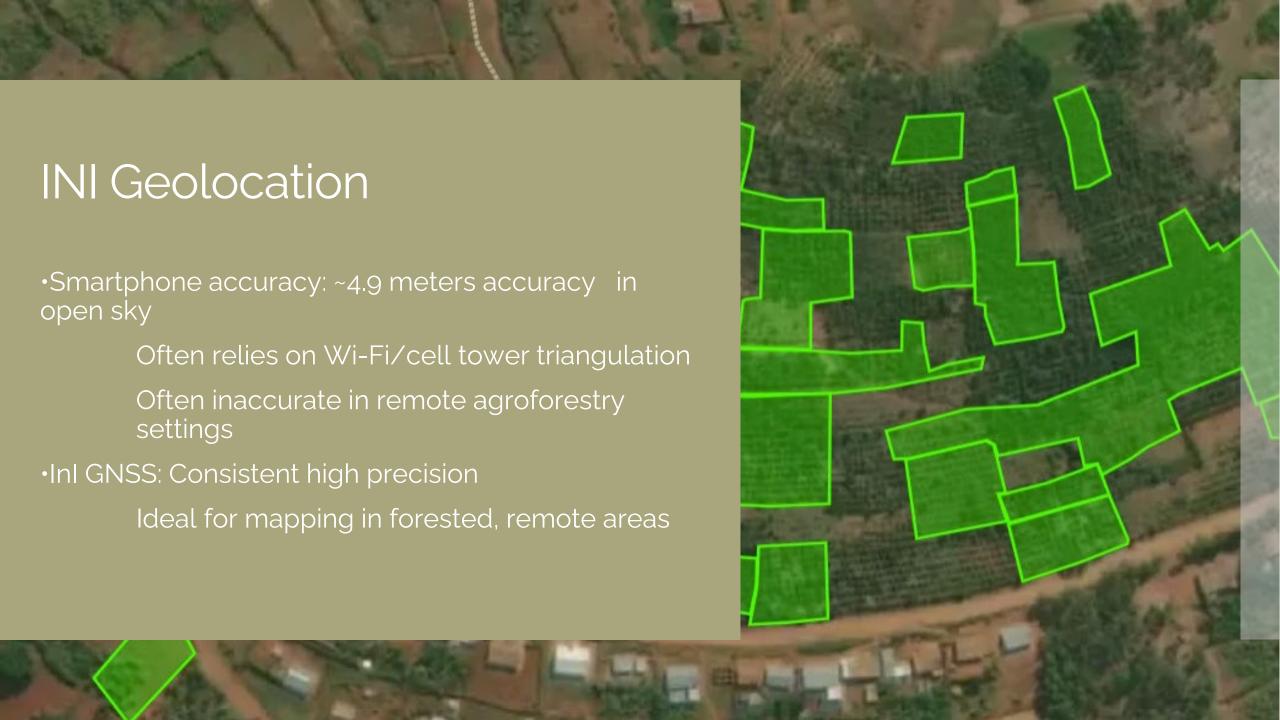
- Challenge: Small plots and fragmented production
- Canopy of agroforestry systems
- Solution: Ini GNSS Device

High precision, low cost

Uses Galileo and other satellite systems

Accurate land mapping for EUDR compliance





INI in Action

UNICOPACI in Côte d'Ivoire

Established traceability practices

 Huye Mountain Coffee in Rwanda

Processes yields of 1,003 smallholder farmers

Made fully EUDR-compliant

 The GeoFarmer platform by CIAT

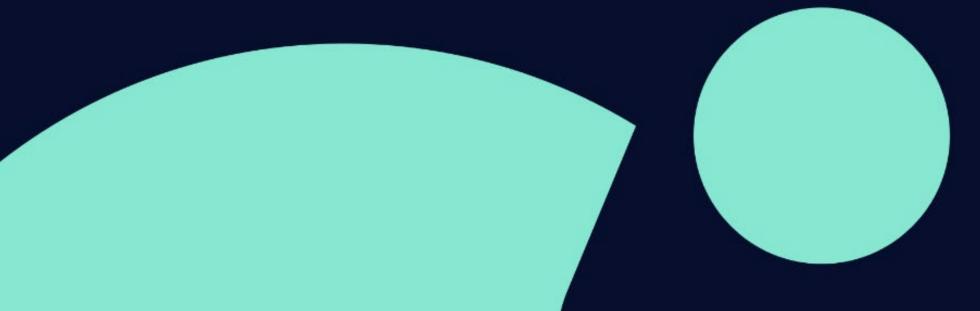
Real-time satellite monitoring

• Ensureing smallholders stay compliant and maintain market access



















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Thank you!

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